AMENDMENTS TO THE CLAIMS

The listing of claims below replaces all prior versions of claims in the application.

1. (Currently Amended) A retroreflective sheet, comprising:

plural retroreflective elements;

a resin support sheet;

a transparent cover film disposed on a surface side of the resin support sheet; and

a pressure-sensitive adhesive layer formed on a rear face side of the resin support

sheet,

wherein the retroreflective elements are held in at least one of the resin support sheet and

the cover film,

the resin support sheet and the cover film are connected to each other by heat press

emboss forming from the rear face side of the resin support sheet so as to form a connection part,

a groove of the connection part is formed on the rear face side of the resin support sheet,

the groove is filled with a part of the pressure-sensitive adhesive layer and a filing factor

of the pressure-sensitive adhesive layer in the groove is 50% or more,

a residual rate of the pressure-sensitive adhesive layer ranges between 10% and 50%

inclusive,

a fall time of the pressure-sensitive adhesive layer ranges between 10 hours and 150

hours inclusive, and

the pressure-sensitive adhesive layer is formed of a rubber-based resin or an acrylic resin;

where the filling factor (%) = $[(A - B) \div A] \times 100$,

- 3 -

the letter A denotes an area of the groove per unit area of the retroreflective sheet, and
the letter B denotes an area of an opening gap formed on an interface between the groove
and the pressure-sensitive adhesive layer per unit area of the retroreflective sheet, and

where the residual rate (%) = (a residual displacement \div an initial displacement) \times 100,

the initial displacement represents a displacement (mm) between a flat plate and the retroreflective sheet measured by a Yamamoto's cohesion tester, which occurs after 5 minutes from steps of: pressing the retroreflective sheet with a size of 10 mm × 5 mm onto the mirror-surfaced flat plate of a SUS304 steel plate specified by JISG 4305 with a width of 5 mm, using a pressing device specified by JIS Z 0237; adding loads of 17 g respectively to both ends of the retroreflective sheet via strings immediately after the pressing; and further applying a measurement load of 200 g to one of the loads,

the residual displacement represents a displacement occurring between the flat plate and the retroreflective sheet after 10 minutes from removal of the load of 200 g, and

the fall time represents a fall time of the retroreflective sheet with a load of 9.8 N imposed in a holding power test at 40 °C in accordance with a JISZ0237 holding power test.

2. (Currently Amended) The retroreflective sheet according to claim 1, wherein a filling factor of the pressure sensitive adhesive layer in the groove is 50% or more, where the filling factor (%) = $[(A - B) : A] \times 100$, wherein the letter A denotes an area of the groove per unit area of the retroreflective sheet, and the letter B denotes an area of an opening gap formed on an

- 4 -

interface between the groove and the pressure-sensitive adhesive layer per unit area of the retroreflective sheet the filing factor in the groove is 70% or more.

- 3. (Original) The retroreflective sheet according to claim 1, wherein the residual rate ranges between 15% and 45% inclusive.
- 4. (Original) The retroreflective sheet according to claim 1, wherein the fall time ranges between 20 hours and 140 hours inclusive.
- 5. (Original) The retroreflective sheet according to claim 1, wherein a thickness of the pressure-sensitive adhesive layer at a part where the groove is not formed on the rear face side of the resin support sheet ranges between 20 µm and 110 µm inclusive.
- 6. (Previously Presented) The retroreflective sheet according to claim 1, wherein the pressure-sensitive adhesive layer is formed of a pressure-sensitive adhesive composition containing a cross-linking acrylic copolymer having a functional group and a hardening agent.
- 7. (Original) The retroreflective sheet according to claim 1, wherein the retroreflective element is a transparent bead of which a hemisphere part is covered with a reflective mirror, and is supported so that the hemisphere part of the transparent bead covered with the reflective mirror may be embedded in the resin support sheet.

- 5 -

- 8. (Original) A retroreflective sheet laminate, comprising the retroreflective sheet according to claim 1 and a resin release film, wherein the resin release film is laminated on the pressure-sensitive adhesive layer.
- 9. (Original) The retroreflective sheet laminate according to claim 8, wherein the resin release film is a flexible resin film with Young's modulus ranging between 50 MPa and 2000 MPa inclusive.
- 10. (Original) The retroreflective sheet laminate according to claim 9, wherein the flexible resin film is an unstretched polypropylene film or a low-density polyethylene film.
- 11. (Withdrawn) A method for manufacturing a laminate of a heat—resistant release material and the retroreflective sheet according to claim 1, comprising steps of:

preparing an original sheet of a retroreflective sheet comprising

plural retroreflective elements,

a resin support sheet, and

a transparent cover film disposed on a surface side of the resin support sheet, wherein

the retroreflective elements are held in at least one of the resin support sheet and the cover film,

- 6 -

the resin support sheet and the cover film are connected to each other by heat press emboss forming from a rear face of the resin support sheet so as to form a connection part, and

a groove of the connection part is formed on the rear face side of the resin support sheet;

forming a pressure-sensitive adhesive layer on the heat-resistant release material; and filling the groove of the resin support sheet with a part of the pressure-sensitive adhesive layer, by disposing the heat-resistant release material with the pressure-sensitive adhesive layer formed thereon on the rear face side of the original sheet of the retroreflective sheet and adhering by inter-roll line pressure ranging between 100 N/cm and 800 N/cm inclusive at a roll surface temperature ranging between 50°C and 90°C inclusive from a heat-resistant release material side.

- 12. (Withdrawn) The manufacturing method according to claim 11, comprising a further step of performing aging treatment to the pressure-sensitive adhesive layer at 23 ± 2 °C and a relative humidity of $65 \pm 5\%$ for 7 days.
- 13. (Withdrawn) The manufacturing method according to claim 11, wherein the heat-resistant release material is one selected from the group consisting of: a paper with a thickness ranging between 20 μ m and 200 μ m inclusive, a synthetic resin laminated paper with a thickness ranging between 30 μ m and 220 μ m inclusive, a polypropylene film that has a thickness ranging

- 7 -

between 15 μm and 250 μm inclusive, and a polyester film that has a thickness ranging between 15 μm and 250 μm inclusive.

14. (Withdrawn) A method for manufacturing a laminate comprising the retroreflective sheet according to claim 1 and a resin release film, comprising the steps of:

preparing an original sheet of retroreflective sheet comprising

plural retroreflective elements,

a resin support sheet, and

a transparent cover film disposed on a surface side of the resin support sheet, wherein

the retroreflective elements are held in at least one of the resin support sheet and the cover film,

the resin support sheet and the cover film are connected to each other by heat press emboss forming from a rear face of the resin support sheet so as to form a connection part, and

a groove of the connection part is formed on the rear face side of the resin support sheet;

forming a pressure-sensitive adhesive layer on a side of a heat-resistant release material; filling the groove of the resin support sheet with a part of the pressure-sensitive adhesive layer, by disposing the heat-resistant release material with the pressure-sensitive adhesive layer formed thereon on the rear face side of the original sheet of the retroreflective sheet and adhering

by inter-roll line pressure ranging between 100 N/cm and 800 N/cm inclusive at a roll surface temperature ranging between 50°C and 90°C inclusive from a heat-resistant release material side;

peeling off the heat-resistant release material; and adhering a resin release film in place of the heat-resistant release material.

15. (Withdrawn) The method according to claim 14 for manufacturing the retroreflective sheet laminate, comprising a further step of performing aging treatment to the pressure-sensitive adhesive layer at 23 ± 2 °C and a relative humidity of 65 ± 5 % for 7 days.